

# Adobe RIA Technologies: Adobe Flex 3

Cornel Creanga

Platform Evangelist

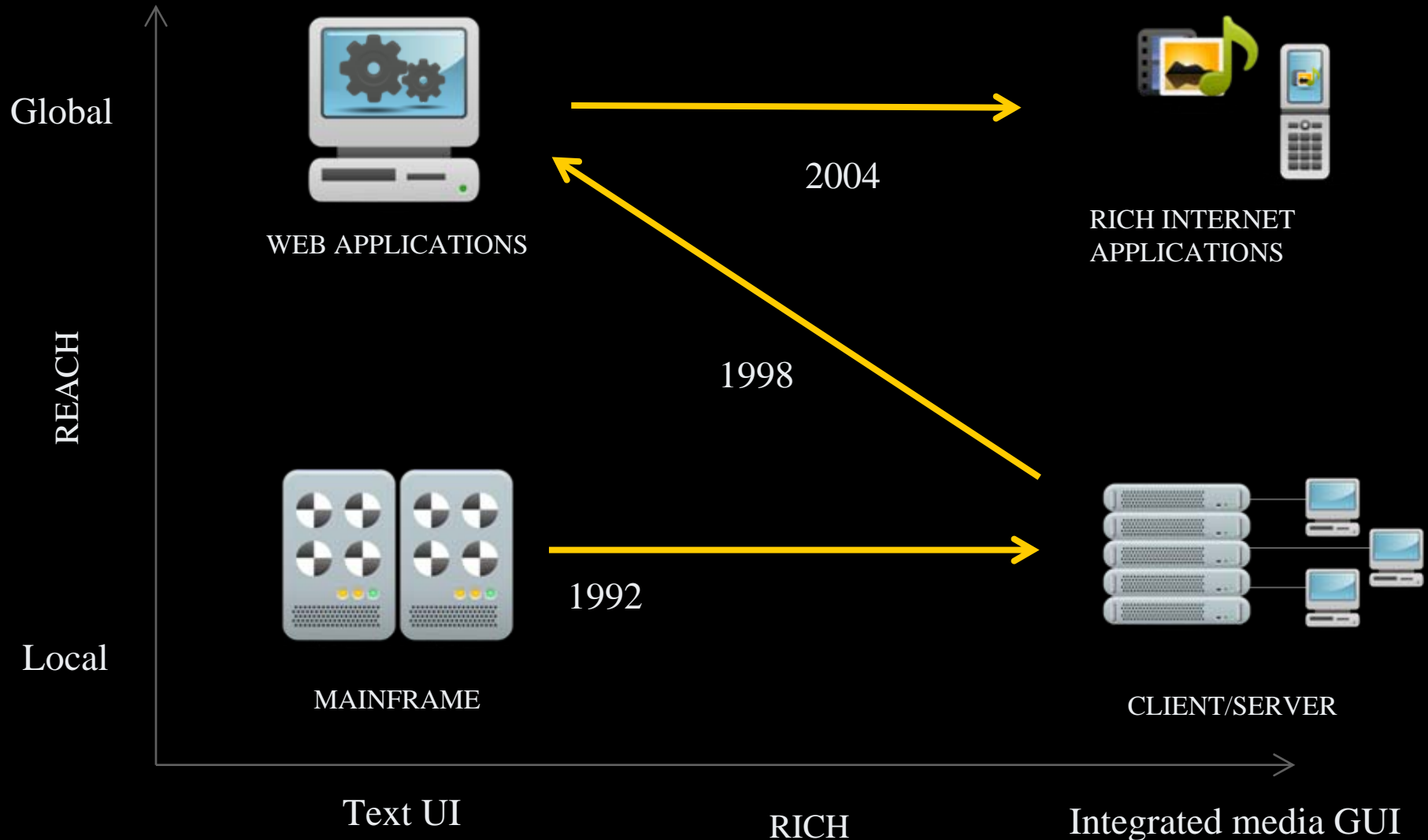
[ccreanga@adobe.com](mailto:ccreanga@adobe.com)

[www.cornelcreanga.com](http://www.cornelcreanga.com)



# Adobe

# Applications have evolved



# Where are we now?

Adobe AIR was launched in February 2008

- 11 months later: **100 millions** runtimes installed
- AMP, Ebay-D, TweetDeck, AOL Top Video AIR apps were downloaded ten of thousands times

Flash Player 10 was launched in October 2008

- 2 months later **50%** of the computers connected to Internet have FP 10 installed

**80% of Internet videos** are viewed using Flash

**1 billion** mobiles have FlashLite installed

**1+ million** Flash Developers

# Adobe Flash Platform

Applications, Content and Video



Tools to Design and Develop



Flash CS4  
Professional



Flash Catalyst



Flex Builder

Framework



Flex

Clients



AIR



Flash Player

AMF, XML, JSON, SOAP, RSS, ATOM, etc.  
HTTP/S, Sockets, RTMP, etc.

Servers/Services



Flash Media  
Server Family



BlazeDS  
Data Services

The logo consists of the letters 'F' and 'x' in a bold, white, sans-serif font, centered within a dark gray square with a subtle gradient.

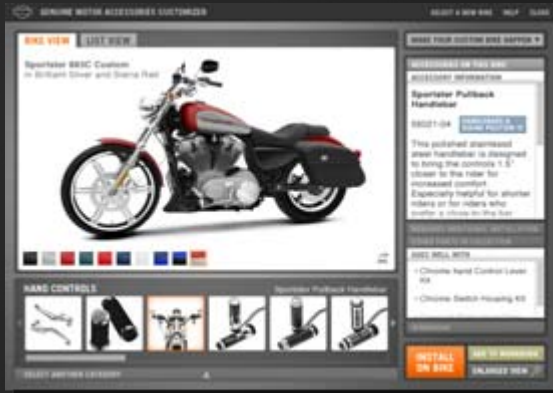
Fx

ADOBE FLEX<sup>®</sup>  
3

A highly productive, **free open source framework** for building expressive web applications that deploy consistently on all major browsers and on the desktop with Adobe AIR

# Where Flex is used

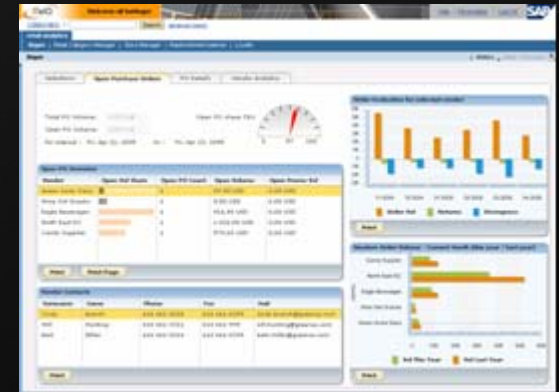
## Product Configuration



## Line of Business Applications



## Data Visualization



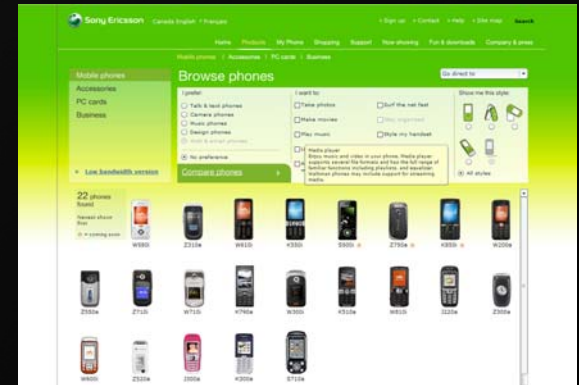
## Rich Media Applications



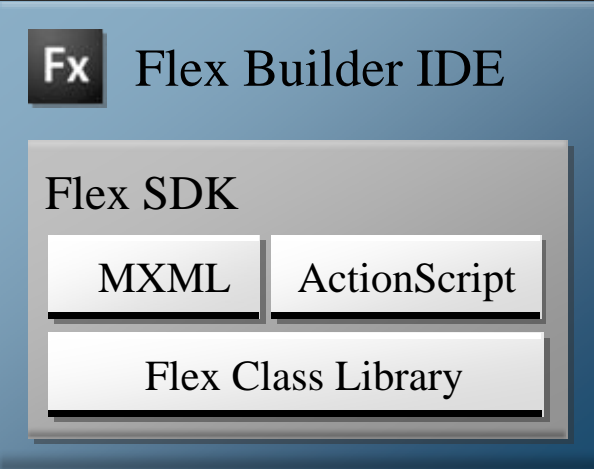
## Authoring Applications



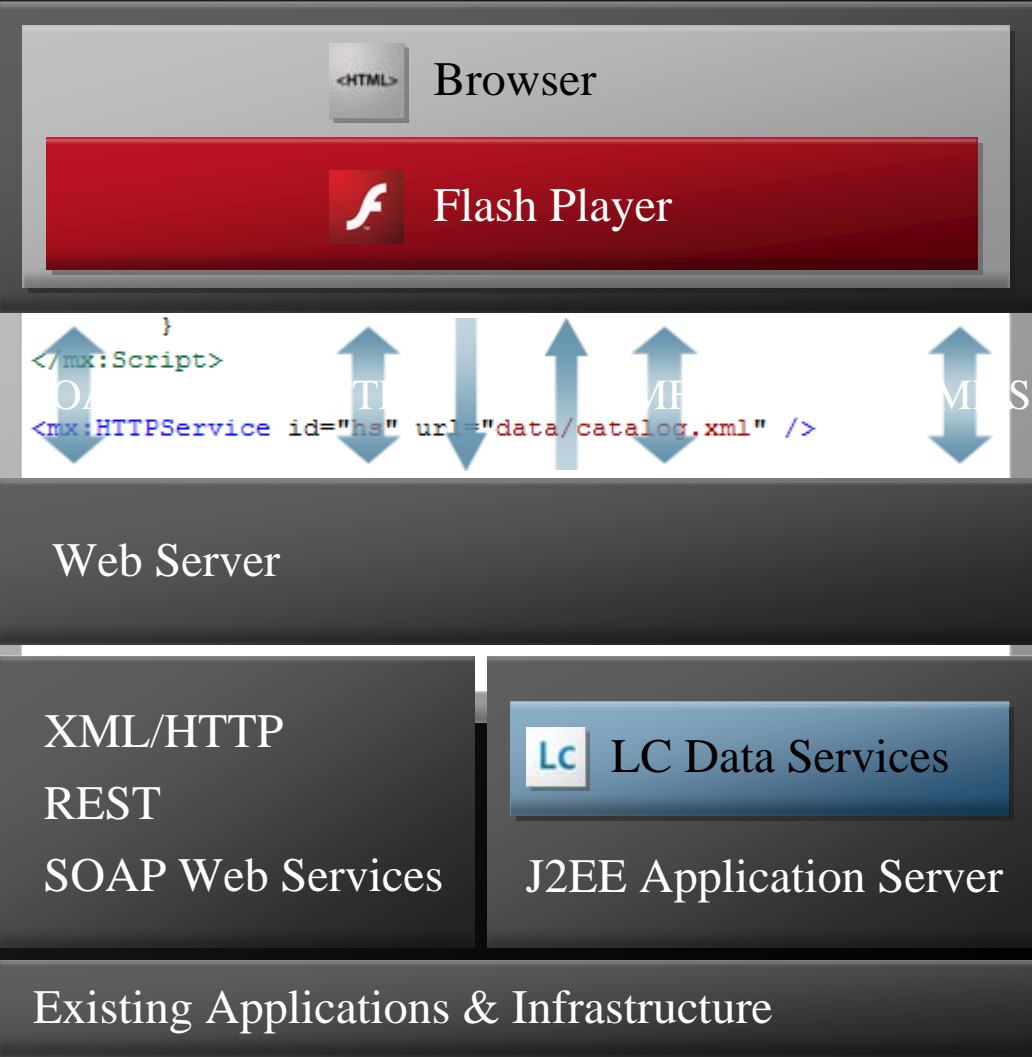
## Product Selection



# How Flex Works in the Browser



Compile

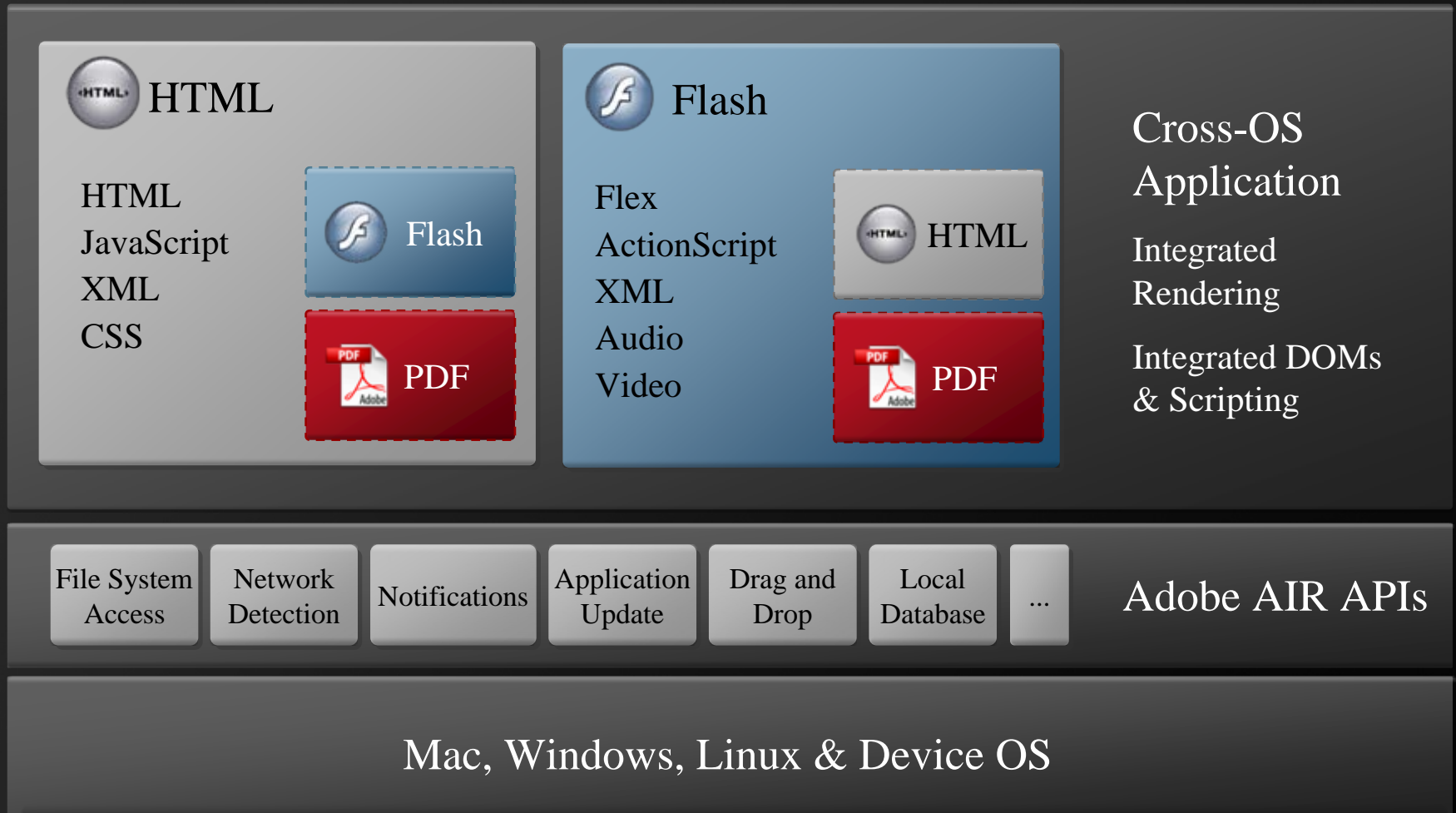




Adobe AIR enables web developers to use existing technologies to build and deploy rich Internet applications on the desktop.



# Adobe AIR Application Stack



**Revolutionizing**  
how the world engages  
with ideas and  
information



**Adobe**