

JUST DO IT.

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1974

Croatia

Cambridge

London

Hawaii

Vancouver

Los Angeles

2013

Build products.
Raise money.

Ideas are 10x less important
than **execution**.

What is the pain point?

Why?

Who cares?

Feature
Product
Company

How will you get users?
How will you make money?

It is possible to build complete
products in Eastern Europe

Developers – don't be arrogant
Product/UX is vital

You only need one pitch to work.

If you can't find seed money locally
look somewhere else
e.g. **Startup Chile, Hawaii**

Don't be afraid to fail.

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